



JULES STUYCK

SENIOR COUNSEL

BRUSSELS

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PRACTICES

- Antitrust
- Antitrust / Competition (Brussels)
- Antitrust & Intellectual Property
- Product Risk Management
- European (EU) Regulatory
- Regulatory & Policy
- Regulatory (Brussels)
- European Competition Law
- Antitrust Counseling Practice
- Antitrust Counseling & Litigation (Brussels)
- Belgian Competition
- Litigation (Brussels)
- Antitrust Compliance & Audit (Brussels)
- Antitrust Damages Recovery (Brussels)
- Merger Control (Brussels)

Jules Stuyck is a senior counsel in Crowell & Moring's Brussels office and is a member of the firm's Antitrust and Product Risk Management groups. Jules is an experienced litigator, focusing on European competition law, intellectual property, and market practices. He counsels clients on state aid, the customs union, free movement, public procurement, trademark and trade practices law, media law, and environmental law.

Jules is a leading authority on Belgian and European antitrust/competition law, offering more than three decades of experience as a practitioner, government adviser, and law professor. He has advised on European sales law and has on several occasions been invited by the European Parliament's Committee on Internal Market and Consumer Protection to offer his perspective on unfair trading practices, consumer law, sales law, and internal market issues.

Chambers Europe recognizes Jules for his "first class strategic legal thinking," noting his litigation experience and his work in advising clients on transactional and competition law issues.

Representative Matters

- Jules represented the Belgian authorities in the first important follow-on claim for damages against members of a cartel (that had previously been condemned by a Decision of the European Commission).
- Jules acted recently for an important operator of the sharing economy against incumbents that tried to hinder the activity with an action for unfair competition in Belgian courts.
- He represented a Belgian airline in a state aid case triggered in a Belgian court by a competitor.
- He assisted several European agencies before the General Court of the EU in cases regarding public procurement.

Professional Activities and Memberships

Jules is an emeritus professor of top European universities: KU Leuven (Catholic University Leuven) (BE) and Raboud Universiteit Nijmegen (NL). He is a guest professor at Université Panthéon-Assas Paris 2 (FR), and former guest professor at Central European University Budapest (HU). He is also the director and chair of Almancora Société De Gestion SA, a statutory manager of KBC Ancora SCA, and he is chair of the SELDIA (the direct selling association) Code Administrator.

Education

Jules graduated in law from the Catholic University Leuven, where he also obtained his Ph.D on "Aggressive Sales Methods" (a comparative study of the law of the original 6 Member States of the European Community) in 1975.

Speaking Engagements

Jules is regularly asked as a speaker by the bar association, professional associations, and universities in Belgium and abroad.

On 13 July, he made a presentation on European law for a Committee of the Flemish parliament on a proposal for a law concerning the use of languages in labor relations.

Upcoming: Jules is a speaker at the 13th annual conference in Brussels of the Global Competition Law Centre of the College of Europe (Bruges) on 25-26 January 2018.

Publications

Some leading recent publications are:

- "The Transformation of Consumer law in the EU in the Last 20 Years," Maastricht Journal of European and Comparative Law, Volume 20, Number 3, 2013, 385-402.
- "The Court of Justice and the Unfair Commercial Practices Directive," CML Rev. 52, 2015, 721-752.
- "Divergence and Convergence in the Case law of the Court of Justice of the EU on Import and Export Restrictions," Pivat-un Wirtschaftsrecht in Europa. Festschrift für Wulf-Henning Roth zum 70. Geburtstag, München, Beck, 2015, 625-638.
- Handelspraktijken, 4th ed., in Beginselen van Belgisch Privaatrecht, Mechelen, Kluwer, 2015, XXVI + 586 p.
- "Consumer Concepts in EU Secondary Law" in Fabian Klinck & Karl Riesenhuber (eds), Verbraucherleitbilder, Berlin, De Gruyter, 2015, 115-135.
- "Neuere Entwicklungen im belgischen Lauterkeitsrecht," GRURInt, 2015, 899-904.
- Editor with Gert Straetmans and co-author of Commercial Practices, second revised edition, Larcier, Brussels, 2015XXVI + 371 p.
- With P. Sabbadini, "Latest State Aid Enforcement Developments in the Domestic Ambit" in A. Looijestijn-Clearie – C. Rusu – M. Veenbrink, Boosting the Enforcement of EU Competition law at the Domestic Level, Cambridge Scholars Publishing, Newcastle upon Tyne, 2017, 90-108.

- With the assistance of E. Vannieuwenhuyze and P. Sabbadini, Economic Law European Union, monograph International Encyclopedia's of Law, Kluwer, 2017, 256 p.
- "The Role of Preliminary References in the Uniform Application of EU Competition Law, in The Consistent Application of EU Competition Law, Substantive and Procedural Challenges," A. Almășan & P. Whelan (eds.), Springer, 2017.
- "The Unfair Commercial Practices Directive: Full Harmonisation, Scope and Key Notions" in Marketing and Advertising Law in a Process of Harmonisation, U. Bernitz & C. Heide-Jørgensen (eds), Hart, Oxford and Portland, 2017, p. 65-84.
- "Politique européenne de la consommation" in JurisClasseur Europe Traité, Fasc 2000, 3e ed., 4, 2017, 44 p.

Admissions/Affiliations

Admitted to practice: in Belgium and before the European Court.

Education

- Catholic University of Leuven, J.D.
- Catholic University of Leuven, Ph.D

Languages

- Dutch (Fluent)
- English (Fluent)
- French (Fluent)

Recent Highlights, News & Knowledge

<u>Legal 500 EMEA Recommends Crowell & Moring in 11 Practice Areas and Recognizes 14 Lawyers</u> (Apr.16.2019)	<i>Firm News/Announcement</i>
<u>Chambers Ranks 7 Crowell & Moring Lawyers and 6 Practice Groups in 2019 Europe Edition</u> (Mar.21.2019)	<i>Firm News/Announcement</i>
"L'arrêt de la Cour de Justice dans l'affaire Europamur, en matière de vente à perte, confirme son ordonnance dans l'affaire Euronics Belgium," Droit de la Consommation-Consumentenrecht, nr. 2, p. 78-88 (2018). Author: Jules Stuyck.	<i>Publication</i>
"L'Incidence du droit de l'union européenne sur les réglementations nationales	<i>Publication</i>

<p>régissant les ventes a perte," <i>Journal de Droit européen</i>, p. 254-259 (2018). Author: Jules Stuyck.</p>	
<p>"De Belgische wet houdende hervorming van het ondernemingsrecht: een decisieve stap in de modernisering van het economisch recht," <i>SEW-Tijdschrift voor Europees en Economisch Recht</i>, nr. 9 (2018). Author: Jules Stuyck.</p>	<p><i>Publication</i></p>
<p>"De begrafenis van de koopman; enkele inleidende beschouwingen over de nieuwe wet tot hervorming van het ondernemingsrecht," <i>Tijdschrift voor Belgisch Handelsrecht</i>, 315-326 (2018). Author: Jules Stuyck.</p>	<p><i>Publication</i></p>
<p>"Belgium: Class Actions Now Available to SMEs and the Self-Employed," <i>Labor & Employment Law Alert - Europe</i> (May 22, 2018). Contacts: Emmanuel Plasschaert, Jules Stuyck, Steven Verbeke, Margaux van Steenbergh</p>	<p><i>Client Alert/Newsletter</i></p>
<p><u>Legal 500 Europe, Middle East & Africa Recommends Crowell & Moring in 11 Practice Areas and Recognizes Three Individuals</u> (Apr.25.2018)</p>	<p><i>Firm News/Announcement</i></p>
<p><u>Chambers Ranks Six Lawyers and Six Practice Groups Among Best in 2018 Europe Guide</u> (Mar.13.2018)</p>	<p><i>Firm News/Announcement</i></p>
<p>"<u>New in Belgium: Class Action To Be Made Available to SMEs and Self-Employed Individuals</u>," (September 29, 2017). Contacts: Emmanuel Plasschaert, Steven Verbeke, Jules Stuyck, Margaux van Steenbergh</p>	<p><i>Client Alert/Newsletter</i></p>